

**NEVADA STATE ELKS ASSOCIATION**  
**PRESIDENT'S MESSAGE**  
**2025-26**



It is a profound honor and privilege to be elected President of the Nevada State Elks Association for 2025-26. I am humbled by the confidence afforded me by the Members. I promise to give it my all each day. The men and women who have gone before me have established procedures, standards, and traditions for the Office of the State President of the NSEA. I will do my best to follow those, to contribute to those, and to provide the best leadership I can muster, with the assistance of an excellent team of Officers and Committee Chairs.

The Nevada State Elks Association is celebrating our Centennial this year. We have two (2) districts, sixteen (16) Lodges, and approximately 7,000 Members. While it is time to reflect, it is also time to move forward. Immediate Past State President Ross Dyer, with the assistance of First Lady Dana Dyer, started some successful new programs for 2024-25. We will continue to recognize the state Elk of the Month, collect unwanted jewelry for children with terminal illnesses, and recognize hard work at the Lodge level with the expanded NSEA awards.

In addition, the NSEA goals for 25-26 include: establishing a Technology Committee; establishing a state booth at the Grand Lodge Convention to showcase our State Major Projects: Camp to Belong Nevada and St. Jude's Ranch for Children; providing additional networking and support for Honor Flight Nevada, (North and South); coordinating participation in the Socktober event at each Lodge; and increasing statewide participation in the Ritual competition.

My motto this year is "*Elks Make It Happen*". As I travelled around the state these past few years, I've seen talented Elk everywhere. I see brotherly love, enthusiasm, benevolence, and charitable work at its finest, and The Best People on Earth (BPOE) *Making It Happen*.

Thank you to all of the State Officers and State Committee Chairs for serving NSEA and the Members. We have much to do. We will *Make It Happen* with leadership, teamwork, and communication. Let us all work together and *Make It Happen* for a big Elk year 2025-26. Go Team NSEA!

Fraternally,

Ben Reed, Jr.

NSEA President 2025-26